



International conference
**LEADING BUSINESS
TRANSFORMATION AND
INNOVATION
ICLBIT - 2023**
March 29th & 30th, 2023

Hybrid mode

Organised by
Department of Management Studies
&
Department of Historical Studies &
Tourism Management

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Vice Chancellor, MTWU

Patron
Dr. B. Sheela
Registrar, MTWU

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*Head ilc & Associate Professor
Management Studies*

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*Head ilc, Historical Studies & Tourism
Management*

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The University

Mother Teresa Women's University, with its foundation stone laid by the Nobel Laureate for Peace, St. Mother Teresa, stands as an epitome of women empowerment at Kodaikanal, the Princess of Hills, in Dindigul District, Tamil Nadu, India. The University, established in 1984 under the special Act 15 by the Government of Tamil Nadu, caters education of par excellence with special focus on employment and entrepreneurship prospects for women of all social strata. With its three research and extension centers at Chennai, Madurai, and Coimbatore and an Entrepreneurship Training Centre at Pallapatti, Dindigul, the University plays a flagship role in inclusion and sustainable nation-building.

Department of Management Studies

The Department of Management Studies was established in the year 2002. The objective of the department is to produce aspirant Women Managers with expertise in Finance Management, Human Resource Development, Marketing Management, Advertising Management, Systems Management, Business Laws, Corporate Governance and Business Ethics and who could advise the Top Management on best practices in Business Administration. Besides, the students are provided with right skills, attitudes and values needed for the profession. The students are well exposed to undertake research on Contemporary Issues in Management.

Department of Historical Studies & Tourism Management

The department of Historical Studies and Tourism was established in 1986. The main objective of the department is to make women visible in history culture and tourism through current affairs and research. The department offers PG, M.Phil. and Ph.D. in History and MBA (Tourism). The objective of MBA (Tourism) is to develop women professionals for career in tourism and travel industry. The students are well equipped with Destination visits, internships in Hotel industry and projects in contemporary areas of Travel and Tourism.

About the Conference

The present pandemic has created indelible changes to the way businesses work. In this context, it is important that businesses transform themselves and their operations to be aligned with the environmental changes. This international conference titled, 'Leading Business Transformation and Innovation' aims at bringing together academics and industrialists from different parts of the world to deliberate on the importance of leadership in transforming businesses and in innovating to stay relevant during the present global crisis.

Call for Papers

Research as well as conceptual papers are invited under various functional areas of management. Some of the pertinent sub-themes to be deliberated during this conference include:

- ❖ Digital Technology Diffusion
- ❖ Disruptive innovation
- ❖ Business Dynamics and Entrepreneurship
- ❖ Leadership and change management
- ❖ Organisational Restructuring
- ❖ Sustainable tourism
- ❖ Urban tourism & Cultural heritage
- ❖ Future trends in Service Industry
- ❖ Contemporary Issues in Hospitality Industry.

Conference Fees (Per Author)

- ❖ Students: ₹500
- ❖ Academicians & Scholars: ₹1000
- ❖ Corporate Delegates: ₹2000
- ❖ International Delegates: US \$50

[Google Pay](#)



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[Registration link](#)

Important Dates

- ❖ Abstract Submission: **Mar 15, 2023**
- ❖ Full Paper Submission & Registration: **Mar 20, 2023**

Selected papers will be published in a UGC CARE listed journal (Additional Fee for Publication)

Contact

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